



BERNADETTE JACOBS

Dear Hiring Committee,

For nearly two decades, I've worked at the intersection of nonprofit leadership, fundraising, and communications—raising more than \$10 million in support of organizations advancing equity, advocacy, and community change. As a nonprofit Executive Director, I oversaw major gifts, capital campaigns, and grants totaling over \$5 million, while building the systems, strategies, and partnerships that sustained growth and expanded impact.

Alongside fundraising, I bring deep experience in communications and strategy. As a Communications Director and consultant, I've led rebranding efforts, developed messaging frameworks, and implemented multi-channel campaigns that elevated visibility, increased engagement, and strengthened trust with stakeholders. I've also advised leadership teams on organizational planning, aligning fundraising, communications, and operations to ensure capacity for long-term success.

My leadership style is both strategic and collaborative. I've directed budgets over \$800k, built and managed high-performing teams, and introduced digital systems—from CRM platforms to automation tools—that reduce redundancy and increase productivity. I am equally comfortable speaking on behalf of an organization to the media, policymakers, or donors, as I am building the infrastructure behind the scenes that makes meaningful growth possible.

In addition to my professional experience, I bring lived expertise in navigating and overcoming systemic barriers. I am currently authoring a book that explores resilience, reform, and transformation—work that reflects my belief that leadership requires authenticity and the courage to center lived experience alongside technical skills.

I would welcome the opportunity to bring this blend of fundraising expertise, communications leadership, and strategic vision to a role where growth, advocacy, and impact are central. Samples of my work, resume, and publications are available at <https://bernadettejacobs.com/my-work/>.

Thank you for your consideration.

Warm regards,

Bernadette Jacobs